

Supported by:



Federal Ministry  
for Economic Affairs  
and Climate Action

on the basis of a decision  
by the German Bundestag

**Germany**  
The travel destination



www.germany.travel

# INCOMING BELGIUM

## COUNTRY AND PEOPLE

Capital	Brussels (2.11 million inhabitants) (2022)
Area	30,530 km <sup>2</sup>
Inhabitants	2021: 11.6 million (growth rate 0.3 %)*; Forecast 2026: 11.8 million
Mean age	41.6 years
Economy	GDP per capita: 50,413 US\$ (2021)*, GDP – real growth rate +6.0% (2021)*
Unemployment rate	6.2% (2021)*
Inflation rate	2.7% (2021)*

\* Forecast

## GENERAL TRAVEL BEHAVIOUR 2021

### DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Spain
- 2 France
- 3 Netherlands

**4 Germany**

### INTENSITY OF TRAVEL ABROAD

**92.8%**

(resident population from 15 years on)

**= 0.9 trips per person**

## DESTINATION GERMANY

### YEAR 2021

**623,963 arrivals** from Belgium

**1,403,920 overnight stays** (camping included)

### VOLUME OF OVERNIGHT STAYS

Increase 2012 – 2021: **by -51.1%**

Growth 2020 – 2021: **+3.8%**

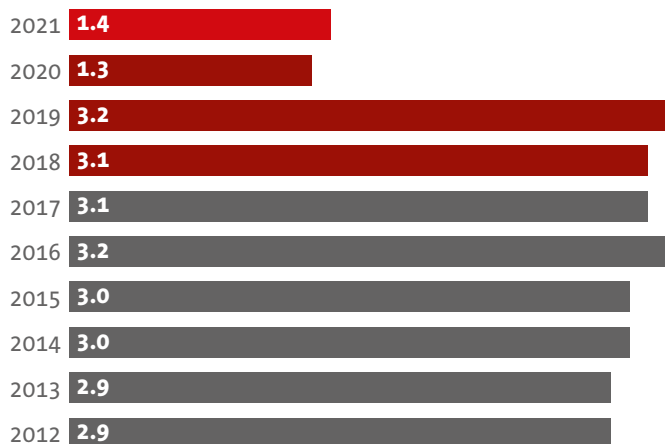
Average annual rate of change 2012 – 2021: **-3.9%**

### TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **0.6 billion Euro** (2021)

### OVERNIGHT STAYS — CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year



## MOST POPULAR DESTINATIONS IN 2021

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Rhineland-Palatinate with 22.7% of all o. s.	Berlin with 117,890 o. s.
2	North Rhine-Westphalia with 20.1% of all o. s.	Cologne with 48,992 o. s.
3	Baden-Württemberg with 18.3% of all o. s.	Munich with 36,044 o. s.
4	Bavaria with 12.6% of all o. s.	Düsseldorf with 27,445 o. s.

## PURPOSE OF ALL INCOMING TRIPS (624 thousand arrivals)

Only one answer possible. Deviations from 100% due to rounding

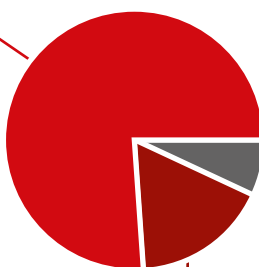
### 77% Holiday trips

Type of holiday trip:

44% City holidays/visit of an event

18% Holidays in tourist regions

12% Touring holidays



### 17% VFR-/other trips

### 7% Business trips

Type of business trip:

53% Promotable business trips

Type of promotable business trip:

88% Conferences/congresses/seminars

11% Incentives

2% Exhibits/trade fairs

47% Traditional business trips

## BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

88% of all holiday trips are booked in advance

60% online booking

92% accommodation paid for (67% hotel)



73%  
car



12%  
train



11%  
plane



4%  
coach

## SATISFACTION IN GERMANY<sup>1</sup> Scale: 1 = highly enthusiastic; 6 = rather disappointed

### OVERALL SATISFACTION

Variety & quality	1.67
Complete satisfaction	1.74
Opening hours	1.74
Gastronomy	1.76
Accommodation	1.86
Price-performance ratio	2.02

All ratings are above average

### SATISFACTION IN DESTINATION

Payment comfort	1.48
Parks/greenery	1.69
Ambience/flair	1.74
Landscape/nature	1.78

Above-average ratings also in the categories „Accessibility“, „Hospitality“, „Offer and care for children“, „Walking and Hiking trails“, „Thermal baths and adventure pools“.

References: World Travel Monitor 2021, IPK International 2022; German Federal Statistics Office 2012 – 2022/German State Offices 2022;  
<sup>1</sup> DZT Qualitätsmonitor May 2015 – October 2021

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