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Federal Ministry
for Economic Affairs
and Climate Action

on the basis of a decision
by the German Bundestag

Germany
The travel destination



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INCOMING BELGIUM

COUNTRY AND PEOPLE

Capital	Brussels (1.2 million inhabitants)
Area	30,530 km ²
Inhabitants	2022: 11.7 million (growth rate 0.3 %)*; Forecast 2032: 11.9 million
Mean age	41.6 years
Economy	GDP per capita: 50,598 US\$ (2022)*, GDP – real growth rate: +3.8% (2022)*
Unemployment rate	5.8% (2022)*
Inflation rate	10.4% (2022)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2022

DESTINATIONS OF TRIPS ABROAD

Rank

- 1 France
- 2 Spain
- 3 Netherlands

4 Germany

INTENSITY OF TRAVEL ABROAD

171.2%

(resident population from 15 years on)

= 1.7 trips per person

DESTINATION GERMANY

YEAR 2022

1,220,800 arrivals from Belgium

2,632,231 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

Increase 2013 – 2022: **by -9.1%**

Growth 2021 – 2022: **+87.5%**

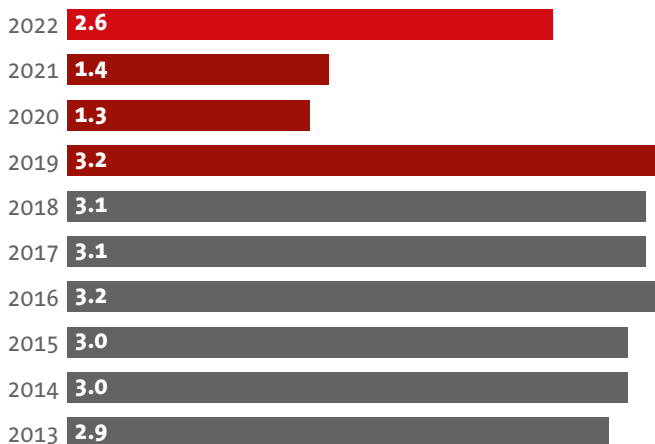
Recovery to 2019: **82%**

TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **1.0 billion Euro** (2022)

OVERNIGHT STAYS — CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year



MOST POPULAR DESTINATIONS IN 2022

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Rhineland-Palatinate with 22.6% of all o. s.	Berlin with 237,670 o. s.
2	North Rhine-Westphalia with 21.7% of all o. s.	Cologne with 102,827 o. s.
3	Baden-Württemberg with 16.4% of all o. s.	Munich with 73,151 o. s.
4	Bavaria with 13.0% of all o. s.	Düsseldorf with 63,225 o. s.

PURPOSE OF ALL INCOMING TRIPS (1.2 million arrivals at lodging establishments)

Only one answer possible. Deviations from 100 % due to rounding

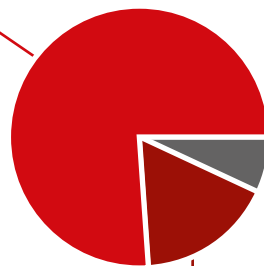
75 % Holiday trips

Type of holiday trip:

41% City holidays/visit of an event

23% Holidays in tourist regions

13% Touring holidays



17 % VFR-/other trips

8 % Business trips

Type of business trip:

79% Promotable business trips

Type of promotable business trip:

77% Conferences/congresses/seminars

22% Incentives

1% Exhibits/trade fairs

21% Traditional business trips

BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

81% of all holiday trips are
booked in advance

80% online booking

93% accommodation paid for
(68% hotel)



83%
car



9%
train



4%
plane



3%
coach

SATISFACTION IN GERMANY¹

Scale: 1 = highly enthusiastic; 6 = rather disappointed

OVERALL SATISFACTION

Variety & quality	1.67
Opening hours	1.77
Gastronomy	1.77
Complete satisfaction	1.78
Accommodation	1.86
Price-performance ratio	2.03

All ratings of overall
satisfaction above
average good

SATISFACTION WITH DESTINATION

Payment comfort	1.50
Parks/greenery	1.69
Ambience/flair	1.75
Landscape/nature	1.79

Above-average ratings also in the categories
“Accessibility”, “Hospitality”, “Offer and care for
children”, “Walking and Hiking trails”, “Thermal
baths and adventure pools”.

References: World Travel Monitor 2022, IPK International 2023;
German Federal Statistics Office 2013 – 2023/German State Offices 2023;
¹DZT Qualitätsmonitor May 2015 – October 2022

Design and layout: markenzeichen GmbH, www.markenzeichen.de

Published by:

German National Tourist Board (GNTB)
Beethovenstrasse 69
60325 Frankfurt am Main

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